

As summer approaches, so does the start of another swim team season. The Mill Pond at Stonehouse Splash swim team is restructuring in 2023 and we need your help! We are a non-profit 501(c)3 organization and we rely heavily on the generous support of local sponsors for the success of our team and to keep registration fees affordable for all families. The money we raise will go directly towards overall team costs such as renewing our Virginia Peninsula Swim Union (VPSU) annual insurance and required dues, paying our coaches, ordering trophies and ribbons, maintaining equipment, and purchasing Swimtopia software needed for scoring meets.

Teaching kids the lifesaving skill of swimming in a fun and competitive environment is, and always will be, our number one priority. To strengthen this mission, we are seeking partnerships with local businesses to help make our team stronger than ever. Sponsoring our team is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our team has approximately 50 swimmers. We will swim against 5 other teams during our regular season and additional teams during our postseason championship meet. That means your business will have branding in front of hundreds of people in Toano and the greater Hampton Roads area. With that type of exposure, everyone will remember that you supported us.

This year, in exchange for your sponsorship, your business will receive the following:

Bronze Sponsorship: For \$250:

- your business ad featured in the Mill Pond at Stonehouse's weekly newsletter during the swim season (June and July)
- team photo at the end of the season
- your business listed on our sponsorship board during home meets

Silver Sponsorship: For \$500:

- All of the above, plus:
  - your logo on our team shirts
  - two complimentary shirts

Gold Sponsorship: For \$1,000:

- All of the above, plus:
  - your company's information displayed on a banner during home meets
  - recognition of your business on our website

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. Will you team up with the Splash this season and go for the gold? Your sponsorship will make a difference in the lives of many young swimmers as they embark on another season in which they will gain leadership and teamwork skills, as well as confidence and camaraderie. If you are unable to become a sponsor at this time, a monetary donation of any amount is greatly appreciated!

**Please submit the attached form with your payment by April 1st.** Thank you for your support and generosity.

Sincerely,  
Caitlin Barnes  
Stonehouse Splash Sponsorship Chair  
[cabarnes21@gmail.com](mailto:cabarnes21@gmail.com)

# Stonehouse Splash Sponsorship Form



Name	
Company Name	
Address	
Phone Number	
E-Mail	

Please check the box indicating how you would like to support the Splash:

I would like to **sponsor** the Splash.

Please select a sponsorship tier:

Bronze Sponsorship (\$250)

Silver Sponsorship (\$500)

Gold Sponsorship (\$1,000)

I would like to **donate** to the Splash.

Donation amount: \$\_\_\_\_\_

If you are a **Silver** or **Gold** sponsor, please e-mail the logo you would like displayed on the team shirts to [cabarnes21@gmail.com](mailto:cabarnes21@gmail.com). Please send the logo as an EPS, PNG, or JPG.

**Send in this form along with your payment by April 1st.**

**Please make checks payable to: Stonehouse Splash Swim Team**

**Mail to:** Stonehouse at Mill Pond, Attn: Caitlin Barnes, 9701 Mill Pond Run, Toano, VA 23168